



## Stanford eCorner

### DIY Sabotage: Lick The Cookie

Rebecca Hinds

July 19, 2017

Video URL: <http://ecorner.stanford.edu/podcasts/5454/DIY-Sabotage-Lick-The-Cookie>

As kids, it worked every time: Out of sheer greed, you claim the last Oreo by licking it and grossing out all your friends. As adults, it's your colleague who tells everyone he plans to work on something just so no one else does - halting productivity and progress. In this episode, Stanford Engineering Professor Bob Sutton and his co-conspirator Rebecca Hinds crack open a recently declassified World War II field manual for undercover saboteurs, drawing parallels to the ways businesses undermine themselves and competitors. Whether it's a pre-meeting before a meeting, or hitting "reply all" in an email, these little acts gunk things up as badly as a fistful of rice in a Humvee's fuel tank.



#### Transcript