



Stanford eCorner

Don't Sugar Coat Your Culture

Patty McCord

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Video URL: <http://ecorner.stanford.edu/podcasts/5451/Dont-Sugar-Coat-Your-Culture>

Startups may want to downplay the free food, beer and haircuts and start hiring and treating workers like the adults they need to thrive long term, according to acclaimed leadership consultant Patty McCord. In this episode, the former chief talent officer of Netflix speaks bluntly with host Bob Sutton about how backstabbing, passive-aggressive behavior and overall coddling of employees are all bad for businesses — and how actual grown-ups can hear and handle the truth, even when they disagree.



Transcript