Friction is the force that stands in the way of getting things done, and it’s everywhere because we work in an increasingly complex and collaborative world. But before we can eliminate this costly drag on our time, we must first call out the enemy. In this episode, Stanford management Professor Bob Sutton and Stanford business Professor Hayagreeva "Huggy" Rao describe how friction takes hold and spreads within workplaces, how to recognize when you or those around you are just adding to the "muck," and why it’s especially important for entrepreneurs to eliminate drag that blunts their only edge in the market: speed.

Transcript